

**ICIER International Conference 2017**  
**“Social Entrepreneurship: Sustainable Models and Practices”**  
**17-18 November 2017**

Department of Sociology and Social Work in collaboration with ICIER organised two days International Conference - “Social Entrepreneurship: Sustainable Models and Practices” on 17 -18 of November 2017. The inaugural address was given by Honourable Counsel General of Switzerland, Sébastien Hug. Dr. Mathew J Manimala, Ex-Professor-IIMB and Chairman- ICIER addressed his perspectives on the conference. The ICIER Conference Publication Titled



“Entrepreneurship Education: Experiments with Curriculum, Pedagogy and Target Groups” done by Prof. Mathew J. Manimala and Princy Thomas was released by Counsel General. The book of abstracts was also released in the occasion. The presidential address was given by Dr. Anil Joseph Pinto, Registrar, CHRIST (Deemed to be University), Bengaluru. The Panel session was held on the topic “Sustainability of Social Enterprises: Best Practices and Models” chaired by Mr. N.K Ramankrishna, Co-founder &CEO, Rang De and Habba. The panellists for the session were Mr. Atchuta Rao, Founder, Estah Society, Ms. Sabira Lakhani, Operations and Client Experience Lead- Saahas Zero Waste, Ms. Vishalakshi Padmanabhan, Founder, Buffalo Back. Plenary session followed the panel discussion and the key note speaker was Dr. K Kumar, Professor -IIMB, Chairperson-NSRCEL. On the second day, two plenary sessions were



organised on “Starting a Social Enterprise: Strategies in Financing” by Mr. Thomas Pullenkav, Director, SELCO Solar Light Private Limited and “Innovative Marketing Strategies for Social Enterprises; with reference to ‘My Story’ by Mr. Atul Johri, Designer, Tulsi Collections. The plenary session was followed by panel discussion on “Institutional Linkages for Social Entrepreneurship”, chaired by Prof. Sunitha Panicker, Professor, CHRIST (Deemed to be University), Bengaluru. The panellists for the session were: Dr. Seetharam M R, President, Swami Vivekananda Youth Movement, Mr. Denny Kurien, President and CEO, Keirestu Forum, Delhi NCR and Bangalore, Dr. Mathew J Manimala, Ex-Professor-IIMB, Chairman- ICIER. Academicians, practitioners, researchers, students were the participants of the conference. The parallel session witnessed proactive participation of 40 paper presentations from various institutions and enterprises. Dr. Kalpana Gopalan, IAS, Additional Chief Secretary, Govt. of Karnataka gave the valedictory address followed by prize distribution for the Best Research Paper and Best Case Study from the selected papers.